

# KRYSTYNNE FERNANDO

Laravel, WordPress, and PHP Developer

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## PROFESSIONAL SUMMARY

Highly motivated Web Developer with 3+ years of experience in PHP, Laravel, WordPress, and front-end technologies (HTML5, CSS3, JavaScript, Bootstrap, Tailwind). Experienced in API integrations (Stripe, RESTful APIs) and responsive web design. Proficient with Git for version control and comfortable using the Linux command line. Strong problem-solving skills and thrives in fast-paced, dynamic workplaces, delivering scalable, high-quality solutions in both remote and team settings.

## SKILLS

- **Technical Skills:** PHP, Laravel, WordPress, MySQL, Python, HTML5, CSS3, JavaScript, Bootstrap, Tailwind, Git, Linux Command Line, Photoshop, Canva
- **API Integration:** Stripe, FastAPI, RESTful APIs
- **WordPress:** Site Management, Plugin Customization, Theme Development
- **Email Marketing:** Selligent, SendX, Email Campaign Management
- **Responsive Web Design:** Desktop, Mobile, and Tablet Optimization
- **Database Management:** MySQL, Database Optimization
- **Code Versioning Tools:** Git, GitHub

## EDUCATION

triOS College, Toronto, ON

### Diploma in Applications Development (Mobile Specialist)

June 2021 - August 2022

- Key Courses: Java, Python, Android Development, iOS Development, Mobile Web Development, Programming Logic and Design, JavaScript, Web Fundamentals, SQL Programming, Adobe Illustrator and Photoshop, C# and ASP.NET.

## PROFESSIONAL EXPERIENCE

### Laravel/PHP Developer, Consultarar

September 2024 - Present

Contributed to core product development by building scalable backend systems and data-driven tools for a SaaS platform.

- Built secure, scalable web features using PHP (Laravel) and MySQL to enhance core platform functionality.
- Designed and implemented an in-app calendar feature enabling clients to schedule virtual meetings with service providers; ensured automatic time blocking to prevent schedule overlap.
- Integrated Stripe API and RESTful endpoints for seamless payment processing.
- Improved backend performance and data integrity by optimizing database queries, refining schemas, and resolving system bugs, ensuring high uptime and smooth deployments with Git.

## **Technical Specialist, IT World Canada**

September 2023 - March 2024

Supported backend development, system maintenance, and automation to streamline data workflows and enhance campaign operations.

- Developed features for the company's internal web app tools with Laravel to automate CSV uploads, supporting campaign data management and performance tracking.
- Migrated CRM newsletter system from Selligent to SendX, improving delivery accuracy and minimizing disruptions.
- Conducted responsive web testing and ensured cross-browser compatibility after every update for both WordPress sites and in-app tools.
- Collaborated with editorial and development teams to implement technical fixes and feature enhancements.
- Participated in monthly team maintenance by updating WordPress themes and plugins, and testing front-end functionality and internal web app tools to ensure no issues post-update.

## **Digital Marketing Specialist, IT World Canada**

October 2022 - September 2023

Blended digital marketing with hands-on web development to support internal data tools and campaign execution.

- Built a contact management feature in Laravel with CSV upload and filtering to help identify contacts as potential speaker options for future company events.
- Designed responsive, table-based email templates for cross-client compatibility.
- Deployed newsletters and automated journeys via Selligent, ensuring high deliverability.
- Maintained and updated WordPress sites to ensure reliability and smooth operation.
- Collaborated with marketing, editorial, and development teams on platform improvements.
- Built event platforms and landing pages using Core PHP, HTML5, CSS3, JavaScript, and Bootstrap for registration and access to live and on-demand videos.
- Accessed remote Linux servers for troubleshooting and data management.

## **INTERNSHIP**

### **Web Developer Intern, IT World Canada**

June 2022 - August 2022

- Developed a custom WordPress plugin using PHP and JavaScript, streamlining content management for editorial teams.
- Deployed daily newsletters and ensured consistent audience engagement and open rates.
- Contributed technical solutions and insights in team meetings to improve project outcomes.